Leading the revolution:: an interview with Gary Hamel

Gary Hamel (Gary Hamel is a founder and chairman of Strategos and visiting professor of strategic and international management at the London School of Business. He is the author of Leading the Revolution (Harvard Business School Press, 2000). He was interviewed by Strategy & Leadership's contributing editor, William C. Finnie, who is a partner at Grace Advisors, Inc, in St. Louis, MO.)

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Abstract
In this interview, international strategy guru Gary Hamel explains the thinking behind his new book, Leading the Revolution. He believes that the impetus for radical change in a business must come from the ideas and energies of the people within the company, not from consultants or external advisors. He also believes that innovation and radical change will be necessary for wealth creation in the coming years – change not only in products and processes, but change in entire business models as well. The interview includes Hamel's guidelines for those at any level of an organization who may have ideas about new opportunities that can revolutionize the company or the industry.

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“...the leading strategy expert in business today.”—Fortune “The world’s reigning strategy guru.”—The Economist. About the Author. Gary Hamel is one of the world’s most influential and iconoclastic business thinkers. The book is full of real world examples of how some companies have lead revolutions and it is that connection to the real world that makes the book easy to identify with. It is really helpful to read the successs and pitfalls of major well known companies. He explains why a company failed or succeeded. Leading the Revolution. Harvard Business School, 2000. (331 pages) PREFACE ...the most successful companies weren't obsessed with their competitors; instead they were following the polestar of some truly noble aspiration. What counted was not so much how they positioned themselves against long-standing rivals, but how creatively they used their core competencies to create...