Getting past the future: journalism ethics, innovation, and a call for ‘flexible first’

Jane B. Singer
City University London

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Resumo

Journalists have long used ethical principles to define who they are as well as how they should behave. Ethics become a boundary marker to distinguish journalists from non-journalists, and familiar practices from unknown ones. As a result, journalists initially tend to frame a new approach as posing a terrible challenge to normative principles – that is, as something that must be resisted on moral grounds. Such resistance can easily become an impediment to thinking productively about how best to respond to innovation. This essay proposes that journalists should instead confront change by asking how they can adapt to – and adapt along with – the new thing, while at the same time preserving their core values.

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Getting past the future: journalism ethics, innovation, and a call for ‘flexible first’. June 2014 · Comunicação e Sociedade. Jane B. Singer. Journalists have long used ethical principles to define who they are as well as how they should behave. Ethics become a boundary marker to distinguish journalists from non-journalists, and familiar practices from unknown ones. As a result, journalists initially tend to frame a new approach as posing a terrible challenge to normative principles - that is, as something that must be resisted on moral grounds. Such resistance can easily know the chief ethical challenges and salient failures journalism has seen in the past. Develop a sharp awareness of how digital technology and increased two-way engagement with audiences are changing the nature of journalistic ethical decision-making and challenging it in new ways. Create a language for ethical reasoning and the capacity to apply important principles to concrete reporting situations of all kinds, both old and new. From utilitarianism and a rights-based approach to the common good and virtue approaches, ethics is a field that has some well-established frameworks for application, interpretation and choices of action. Class 1: Philosophy and ethical thinking. Readings. He explores the varied ethical assertions of journalists over the past few centuries, focusing on the changing relationship between journalist and audience. This historical analysis leads to an innovative theory of pragmatic objectivity that enables journalists and the public to recognize and avoid biased and unbalanced reporting. The result is a theoretical framework for conceptualizing the evolution of journalism ethics and a new concept of journalism objectivity. I call the framework a rhetorical theory of value change in journalism. It views the ethical assertions of journalists as a form of persuasive, rhetorical speech. This chapter explores first the senses of objectivity – the problem of objectivity, its three senses, and traditional and pragmatic objectivity.