Influence Internship Learning Effect in Business Service Sector: Using Internship Self-Efficacy as the Mediator Variable
Abstract:
This study examines 364 tertiary students’ internship learning effect and its influencing factors to serve as a school reference for the development of internship education measures. The results show that students’ internship self-efficacy (ISE) has a significant direct effect on internship learning effect (ILE), and internship awareness (IA) has a significant effect on internship learning effect through internship self-efficacy. The influence pattern and empirical data of internship awareness and internship self-efficacy have provided them with chances to learn internship competence and attitude, which may be helpful for their future employment.

Keywords:
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This internship report stresses on the work experience I have gathered as an Intern in the Digital Services department of Ogilvy & Mather Communications (Pvt.) Ltd from December 20, 2015 until April 7, 2016. I am using primary data, as the information that have been gathered are specifically for this research. Data Analysis Data Analysis is the procedure of efficiently applying measurable and sensible systems to portray, consolidate and recap, and assess information. This is one of the important elements of a research paper. Self-efficacy influences how individuals will approach tasks and challenges in the workplace. Below are commonalities in the approach to work related tasks in employees with high vs. low self-efficacy beliefs. Employees with high self-efficacy: View difficult tasks as challenges to be mastered. Develop a strong connection and deeper interest with work-related tasks. Set more challenging goals. As the first U.S. employee, Shauna helped to scale Talkdesk to over 1,000 employees in 7 offices globally. During her tenure, she has built Talkdesk’s Marketing, Talent and HR functions from the ground up. Shauna has a doctorate in clinical psychology and has applied foundational knowledge from the field of psychology to help propel Talkdesk along its hyper-growth trajectory. Self-efficacy is a key personal variable of Bandura’s Social Cognitive Theory (SCT) Bandura's (1986), defined as âœoean individual's belief in his or her own ability to organize and implement action to produce the desired achievements and resultsâœ (Bandura, 1997, p. 3). Educational researchers have paid plenty of attention to this construct (see Michaelides, 2008, for a review). Therefore, it is assumed that self-efficacy (defined as the perceived capability to perform a given behavior) causally influences expected outcomes of behavior, but not vice versa. According to the data, latent variable academic self-efficacy had a significant effect on expectancy-value beliefs, which, in turn, had a significant effect on achievement.