**Authentic Experiences Assessment Instrument: The Case of Millennial Students and Cultural Attractions in Central Florida**

**Earney Francis Lasten, EAN University**

**Randall S. Upchurch, Florida International University**

**Program Web Address**

www.null.edu

**Abstract**

Three types of authenticity were chosen to analyze cultural attractions—they were: staged or real authenticity, sensory authenticity, and existential authenticity. A group of millennium students that visited Orlando’s cultural attractions from the University of Central Florida were part of this study. Results show that the term “culture” is unclear among students. Also gender might play a role in determining what is perceived as “authenticity.” In general the focus group discussion had a consensus that these three types of authenticity were the right ones to measured cultural attractions, people, and behaviors.

**Recommended Citation**


Available at: https://digitalcommons.fiu.edu/hospitalityreview/vol30/iss2/2