Logística Integral: Lean Supply Chain Management

By August Casanovas, Lluís Cuatrecasas

Bresca Editorial. Encuadernación de tapa blanda. Book Condition: Nuevo. La Supply Chain Management (Logística Integral) es una función estratégica de carácter horizontal que engloba todas las operaciones de la cadena de suministro entre clientes y proveedores. Entre los principales temas que se desarrollan en este libro cabe destacar: Logística Integral: Conceptos y Evolución; El mercado: Ciclo de vida e importancia de la Toma de Decisiones; Estrategia de Operaciones: Toma de Decisiones; Evolución de la Logística Integral al Lean Supply Chain Management; Lean Supply Chain Management. - La Supply Chain Management da respuesta de una forma integrada a la diferencia competitiva de las empresas. - Aporta ejemplos reales de grandes empresas como Toyota. - Explica la constante evolución de la logística integral. - Los autores tienen un gran prestigio a nivel internacional en el área logística y de operaciones.

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Supply Chain Management encompasses, planning, design, control and implementation of all business processes related to procurement, manufacturing, distribution and sales order fulfillment functions of a business. All these activities involve multiple networks of vendors and service providers which are integrated and co-coordinated by the Supply Chain Experts of the organization to move raw materials and finished goods from and to all distant locations across the globe. Logistics is the backbone on which Supply Chains are driven. Logistics therefore is an integral component of Supply Chain Management. Origin of Logistics as a recognized discipline is attributed to military and defense organizations. In terms of organization, “Lean Supply Chain and Logistics Management” does a great job of presenting the core competencies and strategic areas in logistics, supply chain management, and lean alike. Everything that really matters is covered, including trends and projections for the future. In this manner, Myerson’s book serves as an excellent primer and refresher alike. I received a Bachelor’s degree and majored in Supply Chain Management. Everything they taught us was a theoretical view, for example, on lean manufacturing, Kaizen, six-sigma, etc. However, this book is more practical and teaches you how to apply it in real life. I would most definitely recommend this book to any one interested in Lean Supply Chain Management. Read more. 7 people found this helpful. Lean supply chain management (lean SCM) uses principles of lean manufacturing in order to reduce waste and increase value for customer and every enterprise in the chain. Lean manufacturing is limited to one company and can cover relations with suppliers, while lean SCM works throughout the chain. It is applicable to: procurement, manufacturing, warehousing and freight management. Reverse logistics. Lean supply chain management is applicable in the case of products characterized by the following features: Supply chains are not only the element of the traditional entity structure, but also of virtual and network companies. Their functioning is based on IT networks, global. Supply chains, based on network and virtual companies, become a modern tool to fight competition and maintain one’s position on the market. Integral part of decision-making. In a knowledge-based economy, information systems provide access to information in real time, facilitate the organization of information collecting and processing and in commerce, supply chain management (SCM), the management of the flow of goods and services, involves the movement and storage of raw materials, work-in-process inventory, and of finished goods as well as end to end order fulfillment from point of origin to point of consumption. Interconnected, interrelated or interlinked networks, channels and node businesses combine in the provision of products and services required by end customers in a supply chain. Supply chain management has been defined as
Lean supply chain management represents a new way of thinking about supplier networks. Lean principles require cooperative supplier relationships while balancing cooperation and competition. Cooperation involves a spectrum of collaborative relationships & coordination mechanisms. Supplier partnerships & strategic alliances represent a key feature of lean supply chain management. When all members of the lean supply chain can see if they are operating in concert with customer need consumption, they can more easily collaborate to identify problems, determine root causes, and develop appropriate solutions to solve any root cause problems. Lean's Value Stream Mapping (VSM) helps break down processes and gives you the ability to rebuild your process more effectively. Utilize Six Sigma's DMAIC: Define, Measure, Analyze, Improve and Control to solve any problems or roadblocks. Lean's PDCA can also be used: Plan, Do, Check and Act. In terms of organization, "Lean Supply Chain and Logistics Management" does a great job of presenting the core competencies and strategic areas in logistics, supply chain management, and lean alike. Everything that really matters is covered, including trends and projections for the future. In this manner, Myerson's book serves as an excellent primer and refresher alike. I received a Bachelor's degree and Majored in Supply Chain Management. Everything they taught us was a theoretical view, for example, on lean manufacturing, Kaizen, six-sigma, etc. However, this book is more practical and teaches you how to apply it in real life. I would most definitely recommend this book to any one interested in Lean Supply Chain Management.