IMPORTANCE OF ILLUSTRATIONS FOR PERCEPTION OF CONTENT OF THE BOOK

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ABSTRACT

The article discusses the features, purpose, orientation and significance of illustrations in the children's book in expressing the image in parenting as harmoniously developed people. In addition, the role of illustrations in understanding the age differences of children, literary sources and the content of books in illustrative works for children's books is emphasized.

Keywords: Personality maturity, art education, visual literacy, aesthetic taste, competence, moral ideal, illustration, moral values, literary text, work of art, image, decorativeness, reality, graphic image, perception, exhibition, plot.

INTRODUCTION, LITERATURE REVIEW AND DISCUSSION

Raising children at the level of a comprehensively developed person is a complex process, and from time immemorial, leading members of society have been involved in this activity. This situation means that the upbringing of the younger generation, the content of its organization is important in determining not only the maturity of the individual, but also the development of society.

In the history of art education, visual literacy of students plays an important role not only in art and aesthetic education, but also in education, especially education, with the special importance of illustrative drawing lessons in shaping aesthetic taste. After all, this process serves to enrich students' spirituality in parallel with visual literacy skills, to form moral ideals in them.1

Speaking about the work of illustration (Latin Illustratio - lighting, visual image) in children's books, it is necessary to mention its features. When drawing illustrations for children's books, it is important to remember that they still live in a world of games, fun, adventure and brightness.

For a child, illustration is the most important element of knowledge and information, which undoubtedly has educational value. Thanks to this, the child learns a lot about the surrounding reality, nature and the animal world, people's lifestyle. Therefore, the artist’s approach to the depiction of children's books should be separate, very responsible, sincere and direct.

Communication with the book affects the formation of the inner world of the child. Reading fiction, the child learns to analyze the past, present and future of the world, forming little moral values.

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Illustration is the most important element of a book for children, and it largely determines the artistic value of the book and the nature of its emotional impact.

Illustrations are images that figuratively open the text, submit to the content and style of the literary work, and at the same time interfere with the book and enrich its decorative structure.

The child likes that the illustrations in the books are made in bright colors. It is very important for children to see and also to keep. This desire of children requires that children's books be strong and of high quality, not only in content, but also in material.

It is important to animate things in children's books and depict human behavior and verbs in the image of animals. A child often tries to put himself in the place of a hero or an object in a fairy tale. That's why children are not interested in portraying reality in real scenes. 

An illustration developed by a child can help the teacher present the text to the child more fully, but it can also interfere with understanding if it is shown at the wrong time.

Book illustration as a special kind of fine art has a great influence on the formation of perception, develops aesthetic sensitivity in a child, which is reflected in the child's desire for beauty. Illustration in the book - the first meeting of children with the world of fine art. Book illustration plays an aesthetic role in revealing the contents of a book, evoking emotions in children and, finally, enriching and developing its images.

Tasks of illustration in the book art. Firstly, the images in the book are one of the first works of fine art that a child encounters, and lessons help develop children's interest in the book and teach them to treat it carefully as a work of art.

Secondly, illustrations help to shape the artistic taste of children, helping the child to see, understand and evaluate artistic means that are not always visible in paintings and which are more difficult to understand. The color, rhythm, composition and other concepts in the drawings will be understood by children.

Thirdly, this topic creates great opportunities for the development of speech in children: it expands the vocabulary, creating stories that describe various emotional situations.

Fourth, the use of special exercises, games that help to work with illustrations developed in the book and activate all mental cognitive processes: memory, thinking, attention, imagination and help their development.

Fifthly, acquaintance with the creative style of artists working on book illustration encourages children to draw and gives them the opportunity to improve their visual skills.

Illustration is the most important element of a book for children, mainly determining its artistic value, the nature of its emotional impact and its ability to be used in the process of aesthetic education of students. Book illustration helps the child to learn the world, assimilate moral values, aesthetics.

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The illustration begins the process of choosing a book for a child to read. The illustration helps the child understand the literary text, gives an idea of his subject, idea, characters, and also evaluates the events and signs of the literary movement. Illustration - helps children to enter the literary world and feel it, make friends, love it. Since the child has little life experience, it is more difficult for him to recreate what the writer says in his mind. He must see and believe in order to imagine. Here, an illustrator should immerse himself in the contents of the book and portray it with a children's worldview.

Book illustration is important for young children. The book for the child begins with an illustration and serves as an incentive for the child to master it. In children aged 5–6 years, reading skills are less developed in all of them; therefore, illustrations developed taking into account the peculiarities of children's knowledge increase children's interest in books and reading.

To introduce children to book graphics as a work of art, a teacher must have an idea of the illustration and literary text of a children's book, and how this affects the perception of different age groups for the correct conduct of pedagogical work should be.

Closely related to the disclosure of the ideological content of a literary work, the depiction of the images of heroes is a task that an artist working on an illustration for a book must solve. Typical means of depicting the image include: a graphical representation of the protagonist, facial expressions that reveal the psychological state of the protagonist, posture, gestures, and even colors to reveal the character. “The expression of ideas in color is also one of the most important. Every creative work done by man is a work of a certain degree. A work of art should be considered as a separate work, regardless of the problem.”

The unit of text and illustration allows children to understand the content of the whole book in the interaction of visual and speech perception.

Artistic illustration has a great impact on children’s comprehension of text. This effect is important in children of early preschool age. In the future, the impact of illustrations will decrease and the role of text will increase.

For a small child, a drawn illustration does not serve an auxiliary function, but plays the role of the main material. At this stage of development, the illustration represents the reality itself for the child, which cannot be replaced by a verbal description.

Older children begin to understand the plot of a fairy tale or simple story without the help of illustrations. However, understanding the inner content of a more complex work of art - the moral content of their behavior - poses great challenges for the child. Illustration is once again starting to play an important role in overcoming these challenges.

In conclusion, since text and illustrations are the primary forms of book content presentation, a child’s understanding of the book is ensured by the correct ratio of verbal presentation and visual image. The role of the book in the formation of the child is invaluable. The book guides, develops and deepens the child’s natural curiosity, answering thousands of questions that arise in his imagination. There is a great need for illustrations in the book for children. The

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illustration helps children to understand the text more deeply and better and to enrich their knowledge about the world around them.

REFERENCES

Perception is a process by which people regard, analyze, retrieve and react to any kind of information from the environment. It is an intellectual, psychological process which is subjective as individuals perceive similar incidents differently. In reality, there is a difference between the perceived notion of each category and the actual traits of the members. It may affect the interview process in an organization. Halo effect: It is the process of generalizing from a comprehensive analysis to a single attribute or trait. A negative halo effect is known as the reverse halo effect. It affects the performance appraisal of employees in a company. Importance of Perception. Perception is a subjective, active and creative process through which we assign meaning to sensory information to understand ourselves and others. It can be defined as our recognition and interpretation of sensory information. These factors can reside in the perceiver in the object or target being perceived, or in the context of the situation in which the perception is made. When an individual looks at a target and attempts to interpret what he or she sees, that interpretation is heavily influenced by the personal characteristics of the individual perceiver. Identify methodologies, the most important questions they address, if they are well-designed and executed, and if they are cited enough, etc. Just like in a thesis, for example, it is expected that you have an introduction giving the general idea of the central topic and organizational pattern a body which contains the actual discussion of the sources and finally the conclusion or recommendations where you bring forward whatever you have drawn from the reviewed literature. Consuming content sharpens your intellect and builds your knowledge set. It seems almost universal that the more successful you are, the more you read. But this focus on reading is one-dimensional. People get caught up in nonfiction self-help books, business books, books on sales and health and psychology and relationships. These are all valid books to spend your time reading they're filled with information that can help better you in your career and your life but it's a mistake to leave fiction in the dust. It is a meld between the mind of the reader and the writer, and the minds of reader and character. When you read fiction, you're seeing the world through a character's eyes. Watching a character interact with the world around them is powerful. Develop your creativity. The importance of imagination. Generating reality in images is the physical ability of the human brain only. Its peculiarities are that it has a connection with organic, semantic and mental components of thinking and unites them. It is still unknown where the neural structures of the brain responsible for its appearance are located. Therefore, in general, the word imagination justifies its mystery and phenomenality, it is the essence of the creative principle. With its help, artistic and cultural masterpieces are created: literature, painting, sculpture.